The Power and Speed of Digital Imaging
Exclusively from Paterson

The basis for your digital experience begins with Vision DX and the Preva DC X-ray system ensuring the very best possible combination for precise diagnostic digital images. With 30 pre-programmed techniques this combination has been developed specifically to make imaging easier and more efficient. Independently adjustable kV, mA and time, and simple icon-driven controls means that Preva is the most flexible, easy-to-use X-ray available today. Partner your Vision DX with a Preva X-ray for an unmatched synergy of technology and efficiency.

Being completely portable, simply move your Vision DX system; it can be easily stored, or place an acquisition module beside each chair and simply move your sensor. The Vision DX system weighs less than 250 grams and the “Easy-Connect” feature makes changing the sensor both quick and easy.

VisionDX can be installed as a simple direct-to-PC system or as part of a more complex networked environment. This imaging system provides the tools you need to review, diagnose and communicate.

Exceptional images, exceptional value only with Vision DX from Paterson Health Group – call now on 01594 855 007

New Virtual CADBite Registration

Fast, strong and scanable Ivoclar Vivadent’s Virtual CADBite is an innovative bite registration material optimised to meet the needs of today’s dental professionals.

- It’s an added cure silicone developed specifically to record the occlusal bite for indirect restorations. It helps enhance excellent detail reproduction and superior dimensional stability. Non-sliming, it’s inherently thixotropic ensures precise recording of the antagonist situation, even if edentulous gaps are present.

- With an introral setting time of just 45 seconds the risk of distortion or inaccuracy due to the patient’s jaw movements is substantially reduced. However, it still provides sufficient working time for full-arch bite records to be taken.

- Finally, in response to the needs of CAD/CAM users, Virtual CADbite has a reflective surface, which delivers excellent results when capturing images with intraoral scanning devices. Thinalowists to incorporate antagonist data directly in the restoration design.

For further information contact your local Ivoclar Vivadent Representative, visit www.ivoclar- vivadent.com or telephone 0116 284 7800.

Must-Have Technology at Must-Have Prices

Why pay twice the price for an intraoral camera when you can pay much less and achieve the same results with the easy to use, lightweight Cammy. Capturing a clear image of your patient’s mouth, the advanced Cammy™ instantly enables the patient to see exactly what you see. In addition, its distinctive mini-head design enables you to access even the hardest to reach areas, helping identify cracks and find root canals. Capturing images of your patient’s mouth has never been easier with Cammy’s™/zoom toggle and freeze buttons. Connect directly to your computer via a USB port, these images can be easily stored, retrieved and transmitted.

The easy to use, affordable digital dental radiography system Digirex™ uses state-of-the-art CCD technology to provide you with high definition imaging for perfect x-rays, enabling faster diagnosis and eliminating the cost of chemicals and film. Simply connect Digirex™ to your computer via a USB port and you can immediately begin to store, retrieve and transmit images electronically and even adjust or magnify images for optimum viewing.

See the latest technology! FreeCall Evident on 0500 521141 for a demonstration or visit Evident’s website at www.evident.co.uk.

When Image Is Everything

Choosing imaging equipment for your practice can be a confusing business; technology is constantly evolving, a multitude of options and finding the right one can seem like negotiating a maze. The Dental Director offers practical guidance to help you make the right decision.

- If you’re looking for a phosphor plate system you might like to consider the Denoptix QST unit from Gendex. The unit combines maximum productivity with unmatched flexibility and reliability. Panoramic images can be obtained in less than 90 seconds and, for the systems, there are no adjustments to the exposure settings when panoramic images are taken. It can be used with almost every existing panoramic unit and is supplied with an extraoral carousel for one panoramic plate and seven imaging plates (2 x size 0, 4 x size 2 and 1 x size 4).

- If it’s a camera you’re interested in then what about the So- pro 217 from Shick Technologies? With an unusually large depth of field ensuring exceptional image quality? All images can be optimised by virtue of a lighting system that uses eight LEDs to provide a highly optimised LED’s which supply 50% more light than conventional LED’s.

- There are many reasons to go digital – eliminating the need for a dark room, reducing radiation exposure and improving image quality and speed of procedure. There are also many reasons for choosing The Dental Directory as your supplier – their expertise, impartiality, choice, finance options to name but a few.

To find out more please phone one of their representatives, without obligation, on 0800 585585.

Innovative Sensor Solutions

The CDR PlusWire sensor’s comes in 2 sizes with a spare replaceable cable kit, an option of 5 different modes and no adjustments to the exposure settings when panoramic images are taken. It can be used with almost every existing panoramic unit and is supplied with an extraoral carousel for one panoramic plate and seven imaging plates (2 x size 0, 4 x size 2 and 1 x size 4).

Alternatively, do away with the need for wires altogether. With the CDR Wireless, the world’s first intraoral wireless sensor, you can benefit from unparalleled flexibility. The CDR Wireless employs radio frequency transmission to send images of excellent quality and sharpness to the PC or laptop, requiring up to 80% less radiation that traditional X-ray.

Available from Schick Technologies, this state of the art equipment enables true 21st century treatment and is supported by Clark Dental’s factory trained and fully certified engineers who are available 7 days a week, for world beating customer care and peace of mind.

For more information on cutting edge equipment solutions for your practice, call Schick Technologies on 01268 735151 or email sales@schicktech.co.uk.

The NEW Uni-3D CT Imaging for the general practice from Digital Dental

The innovative Uni-3D is a combined panoramic and CT system, with the option of a one-shot Ceph. If you are not a purely implant practice it can be hard to justify spending a six figure sum on a dedicated CT system. The Uni-3D has been designed for the multi-disciplinary practice which carries out implants and dentistry. Offering much greater flexibility, the compact Uni-3D automatically switches between the panoramic and ECT sensor and can replace your existing OPG.

The optimum size of the cross-sectional image enables you to check the maxillary teeth and sinuses and the mandibular teeth and canal, each with one image. There is also a TMJ mode. Fast scan times can be fine-tuned, auto-positioning, optional Scout modes and fast reconstruction. This is the optimum choice. The EZ3D software is also perfect for implant planning with 3D cross sectional images and implant simulation.

For further information call Digital Dental on 0800 027 8595, email sales@dentaldent.co.uk or visit www.digidental.co.uk.

Ignite Your Passion with Sirona CEREC!

With dental technology constantly evolving, now is the time to log on to Sirona CEREC’s brand new website. Sirona CEREC is dedicated to ensuring customer satisfaction from before the moment of purchase. As such Sirona prioritise training, as they realise how crucial it is to be kept up to date with the very latest techniques.

With a free online training facility www.sironacademysolutions.co.uk allows you to more than visualise how beautiful restorations can be created in the comfort of your own surgery. Get to know the system quickly and learn how to market CEREC to your patients. See actual cases in your home or at the practice; from the most simple procedures to more advanced cases. You will be amazed at the final results time and time again.

CEREC from vision to reality

For further information please log on to www.sironacademysolutions.co.uk or call Sirona Dental Systems on 0845 071 5040 e-mail info@sironadental.co.uk.

XIOS intraoral sensors

Built for patient comfort and superior image quality, they feature a slim design with rounded edges for enhanced patient comfort; cable attachment located on a Swiss arm, where they are protected and require the least amount of space, and featuring Sensor Ca- ble Strain Relief to reduce connection failure due to cable strain; and thin, disposable, self adhesive holders which are smaller than the sensor itself.

XIOS sensors utilise the lat- est technology to produce ex-
The Kodak 9000 3D from PracticeWorks improves treatment outcomes

Frequently a first step in examinations and treatments, panoramic images are required often in practice. Having the Kodak 9000 3D at your disposal will prove an invaluable resource.

Digital Dental 
Independent advice you can trust

With over 10 years experience, they appreciate every Practice is different and has individual requirements. Therefore they offer a range of high quality digital systems, enabling their clients to integrate the most appropriate digital tools into their Practices. Not restricted to one or two manufacturers, they believe they supply the best products on the market, products that can integrate with any Practice Management Software to deliver seamless integration and paperless Practices.

Their technically trained advisers demonstrate, install and train their clients on the selected equipment; ensuring they get exactly what they were promised. They can demonstrate everything at one visit and at times to suit the Practice, including “live” demonstrations not mock ups on dummy systems. They then install the equipment and provide comprehensive free hardware and software training.

For further information telephone Digital Dental on 0800 027 8395, email sales@dental dẫnal.co.uk or visit www.digitaldental.co.uk.

Surgery Design 
Takara Belmont, the UK’s number one supplier of dental treatment centres, encourages a consultative approach to surgery design. Belmont works with the dentist and the dental dealer to ensure that the right equipment with the right specification is selected for the practice. Belmont have been at the forefront of dentistry equipment for over 40 years and combines cutting edge technology with contemporary design.

The range includes the Cirstra II, a low-till dental chair, with fibre optic electric endodontic facility and digital display, the space-saving SP-Cleus with the unique Belmont “fold- ing leg” that offers easy access for patients of any age from the front or either side of the chair, the flexible user-friendly Voyager dental system and the Phot-X II, a multifunction DC X-ray machine.

Takara Belmont has two dental showrooms to demonstrate treatment centres and allow dentists to “road test” and put the equipment through its paces. Located in London (020 7515 0555) and Manchester (0161 745 9992) these two facilities are the ideal venue to view the entire range of Belmont products.

For further information call Takara Belmont on 020 7515 0555 or email dental@takara.co.uk.

Integrated Digital Imaging

When choosing advanced technology for your practice you want to be certain that you’ve made the right choice in terms of price and performance as well as being confident that your practice technology seamlessly integrates to maximise practice efficiency.

With this in mind, Software of Excellence has developed their EXACT software to provide complete imaging solutions that best meet your clinical needs. Perfectly integrating with a wide range of leading digital imaging suppliers, Software of Excellence offers a wide choice of digital imaging technologies to aid diagnosis and disease detection.

Putting digital technology into practice is made easy with Software of Excellence’s EXAMINE PRO, an integrated imaging software suite that can manage all your digital imaging requirements, regardless of the camera or x-ray system you’re currently using.

For further information telephone Digital Dental on 0800 027 8395, email sales@dentalandan.co.uk or visit www.digitaldental.co.uk.

Scrub Without Staining

If you want a surgical scrub that doesn’t stain but performs as well as the leading brands but at a fraction of the cost call (0800 585586), fax (01756 360 581) or order electronically via the Internet (www.dental-directory.co.uk).

Many practitioners whilst understanding the importance of exemplary levels of cross infection control for surgical procedures find it frustrating when products, not consistently available, keep on coming and going.

To discover more about how digital imaging can transform your practice, call Software of Excellence on 0845 545 5707.

Industry News

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Industry News

Commenting on the success of the day P&G’s Professional Manager Dr Marc Hense said that it had been a rare educational opportunity to focus on a physically small clinical area but one with huge implications.

Manage perio pockets with Chlo-site gel

Chlo-Site is the only gel where the accessory action of chlorhexidine is capable of maintaining the gel free of contamination for at least 15 days. Thanks to the muco-adhesive properties of the xanthan, Chlo-site adheres to the mucosal tissues acting as a sterile barrier that physically impedes the re-colonisation of bacteria.

Supplied in ready to use disposable syringes, Chlo-Site is easily applied into the deepest portion of the periodontal pocket with the specifically designed rounded tip needle to minimize trauma to the tissues. Chlo-site is effective as an adjunctive in the management of periodontal and peri-implant pockets and unlike other topical treatments, will not induce bacterial resistance.
The new total income solution for GDPs is open to both new and existing customers. For more information contact Dentists’ Provident on 020 7222 2511 or write to Dentists’ Provident Society Limited, 28 Gayfere Street, Westminster, London SW1P 3HN. www.dentists-provident.co.uk

Early start

A British Dental Health Foun- dation survey of 1,000 people found 20% of children under the age of five are left to brush their teeth unsupervised. A quarter of parents erroneously believed children do not need to brush twice a day, and 67% thought brushing for one minute was suf- ficient for a child. During televised reports of the survey Dr Nigel Carter, the BDHF’s Chief Executive “These results re- ally are very worrying and help ex- plain why around half of children under the age of five currently have no-one helping them brush in the UK. Teach- ing children good dental habits is vital. Not only has research shown that people who develop good habits as children are far more likely to carry them into adulthood, but tak- ing bad habits into adulthood will cause gum disease.”

Children’s first steps
Sunstar could not agree more. It has introduced a GUM range of children’s toothbrushes, which start with a parents brush, designed for parents and carers of children aged 0–24 months. The brush has a long, slim handle to allow an adult to reach the child’s mouth, and as the brush head is rubber edged and the bristles extra gen- tle, it will tenderly care for a baby’s gums and newly erupting teeth.

Sunstar also concurs with the British Dental Health Foundation that teaching children how to brush their teeth can not be started too young. They agree that twice- daily brushing with a pea sized amount of fluoride paste should begin as soon as the baby teeth be- gin to erupt and will need to be car- ried out at least supervised by an adult until the child is around six. Indeed they feel that parents have a vital role to play in encouraging their children to adopt good oral health habits from a young age and ensure that the brushing is both regular and effective, so recom- mend that they and their children brush at the same time.

The GUM children’s range of brushes is available from good pharmacies or via The Dental Shop. Please visit www.dentalshopshop.co.uk or call 01677 424 446. For images and details of all the children’s’ brushes and a more information about Sunstar visit www.sunstargum.co.uk

Wv10 Widens Its Range

Many practitioners will now be familiar with Wv10, the exci- ting rapid whitening treatment, which uses a purer form of per- oxide with few additives to achieve a remarkable chairside contact time of just 10 minutes per pass. The range, exclusive to The Dental Directory, has been expanded to include INNER- white, an advanced whitening kit containing all the materials re- quired to carry out an internal teeth whitening procedure.

Each kit contains two INNER- white hydrogen peroxide gel syr-inges (2.5mL), two mixing tips, eight disposable caps for the sy- rings as well as a plunger and 7.5g of sodium perborate powder.

The Dental Directory is also a major sponsor of the British Den- tal Bleaching Society, which is being launched at the World Aes- thetic Congress in June.

It would like to encourage Wv10 users to contact The Dental Directory on 0800 585586.

Protect Every- one’s Wellbeing with Dental Air

Dental Air provides full, no- obligation surveys of compressed air systems in any UK mainland practice, appraising the state of equipment, pipework, dryers and filtration and supplying a list of no-obliga- tion recommendations to help the dentist ensure that the com- pressed air system is fully func- tional, well maintained and safe.

With most UK practices still in- sisting on using oil-based com- pressors, this service is crucial. Old or ill-maintained oil-based equip- ment constitutes a potentially lethal breeding ground for bacte- ria like e-coli and legionella. Also, wet compressed air that contains debris can irrevocably damage repair- ess precision equipment.

With 20 nationwide engi- neers, fully certified support and reliable maintenance contracts, Dental Air offers you peace of mind. With the experience of supplying compressors to more than 150 countries, and a com- plete understanding of the latest regulations, the CEREC System is con- stantly evolving and progressing as the most innovative chairside restoration system in the market today.

CEREC restorations (inlays, onlays, partial crowns, crowns and veneers) are com- pleted in a single visit eliminating the need for conventional impres- sions and laboratory services. The ceramics used in CEREC en- able the production of restora- tions that are the closest yet to natu- ral tooth substance allowing you, the dentist, to meet all re- quirements fully in terms of aes- thetics, fracture strength, abra- sion characteristics and function.

Sirona – the dentist’s choice for CEREC

Take the plunge and call Sirona Dental Systems on 0845 071 5040 for details of a live demonstration close to you.

Long Term Comfort and Protection for Sensitive Teeth

Cosmetic dentistry is becom- ing more popular and many peo- ple are beginning to see how a nice smile can improve their quality of life. Sensitive teeth affect a large number of peo- ple, dissuading them from visiting the dentist and putting them off the idea of cosmetic treatment.

With the Denshield™ Home Therapy System, available from Blackwell Supplies, you can give your patients rapid and continu- ous relief. Actively reducing open dentine tubules, Denshield™ prevents exposure of the pulp nerve to painful stimulation.

Allowing patients to effectively treat themselves in their own home, the system consists of 2 tubes of dentine. Each tube has a unique action. The Shield Builder is used twice a day for the first 2 weeks and the Shield Saver is used weekly to maintain the shield, and can be used more often if required.

Benefits of the Home Therapy System include giving patients the peace of mind to visit the dentist for cosmetic dental treatments in- cluding whitening and providing long-term protection from sensi- tive teeth, greatly improving the patient’s comfort. Cost-effective- ness, ease of use and positive re- sults make this yet another valu- able addition to the extensive Blackwell Supplies range.

The first CEREC System was introduced over 20 years ago, and is now accepted proven technol- ogy. The CEREC system is con- stantly evolving and progressing as the most innovative chairside restoration system in the market place today. CEREC restorations (inlays, onlays, partial crowns, crowns and veneers) are com- pleted in a single visit eliminating the need for conventional impres- sions and laboratory services. The ceramics used in CEREC en- able the production of restora- tions that are the closest yet to natu- ral tooth substance allowing you, the dentist, to meet all re- quirements fully in terms of aes- thetics, fracture strength, abra- sion characteristics and function.

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The first CEREC System was introduced over 20 years ago, and is now accepted proven technol- ogy. The CEREC system is con- stantly evolving and progressing as the most innovative chairside restoration system in the market place today. CEREC restorations (inlays, onlay objetivo en pacientes con implantation y base de gran angular, y ser capaces de reconocer implantes de base de gran angular. En resumen hemos visto que los implantes de base de gran angular son una buena opción para mejorar la estética y la funcionalidad en los pacientes con una cantidad reducida de dientes. Además, el uso de técnicas de higiene y cuidados orales adecuados es crucial para mantener la salud del tejido blando y duro. Por lo tanto, es fundamental promover hábitos de bucle saludables y la importancia de un correcto diagnóstico y tratamiento personalizado.

**Summary:**

- The new total income solution for GDPs is open to both new and existing customers.
- Dentists’ Provident on 020 7222 2511 or write to Dentists’ Provident Society Limited, 28 Gayfere Street, Westminster, London SW1P 3HN. www.dentists-provident.co.uk
- Early start: A British Dental Health Foundation survey of 1,000 people found 20% of children under the age of five are left to brush their teeth unsupervised.
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- Dental Air provides full, no-obligation surveys of compressed air systems in any UK mainland practice.
- CEREC restorations (inlays, onlays, partial crowns, crowns and veneers) are completed in a single visit without the need for conventional impressions and laboratory services.
- The first CEREC System was introduced over 20 years ago, and is now accepted proven technology.
Bambach – fact not fiction

With a plethora of saddle seats flooding the market it is even more important to look at the merits of each stool. Firstly, the Bambach Saddle Seat is the only seat endorsed by the Australian Physiotherapy Association and for good reason. It has been designed and has been proven in numerous studies, lately by Messrs A Gandavali, J.R.E. Bambay and F.J.T. Burke of The University of Birmingham in a paper published in November 24th issue of the British Dental Journal.

Bambach’s unique design allows the spine and pelvis to work together creating perfect balance and mobility, as a direct consequence good posture is inevitable. The spine is comfortably maintained in its natural shape therefore muscles are under less stress; you can now sit effortlessly for lengthy treatment sessions without feeling the strain or tension in your muscles.

To feel the benefits for yourself, try the seat in your own practice with Bambach’s free 5-day trial. Simply call 0800 581108 or visit www.bambach.co.uk

Is your Electronic Data Backed Up?

PracticeWorks offers the best solution to data storage and back up, as part of its comprehensive web-based service. So, if the worst should happen and you lose data, you can always get it back.

• Back up your whole system, or just certain documents.
• Restore data to the original destination, or a new one.
• Worldwide access to any of your data.
• Quick data uploading and encryption automatically or at scheduled times.

Another feature of the PracticeWorks solution is that the data is backed up in the UK. With other home business providers, the on-line backup is stored abroad (Many of the major providers, store the data in the United States). According to the Data Protection Act, every person whose data is stored overseas needs to give permission. Imagine having to do that for every patient! With PracticeWorks, you don’t need to worry about this logistical nightmare.

For further information please visit: www.beverlyhillsformula.com

NOMAD™, the Portable Solution to X-ray

Clark Dental employs more than 50 years’ experience of the dental industry to deliver reliable and bespoke surgery design and equipment solutions. Committed to providing the best advice and after-sales service, Clark Dental takes great pride in treating its customers like family.

Now, the Clark Dental equipment solution includes the Arberx™ Nomad™ Portable Hand X-ray. The Nomad™ allows the user to benefit from cordless operation, making it a practical and flexible piece of equipment. Running on rechargeable battery packs with more than 100 exposures on each battery charge, this is a state-of-the-art device for the dental professional who is dedicated to delivering a 21st century standard of treatment.

Call 0800 169 9692 or visit www.kodak.co.uk to find out more about PracticeWorks full Web Service.

Upgrade to the healthier side of whitening

Beverly Hills Formula premium brand dental whitening products have unique combinations of anti bacterial agents, low abrasion and anti-stain polishers to protect and whiten teeth. They gently remove stains from teeth, without harsh abrasives.

Tests conducted by the BBC Watchdog programme revealed that Beverly Hills Formula Toothpaste removed over 90% of staining. Nine out of ten people will be affected at some point in their lives, making this the most common dental problem. The cause is plaque, a sticky film of bacteria that forms on teeth and adheres to gums, eventually turning to tartar, causing inflammation, irritation and swelling, the first stages of gingivitis.

In its bid to prevent gum disease by controlling the amount of plaque that builds up on your teeth, Beverly Hills Formula has formulated Gum Strengthening Toothpaste. Regular brushing with their latest whitening toothpaste will help nourish and strengthen gums, light plaque, re-mineralise and harden tooth enamel for cav- ity protection and leave your breath smelling fresher. This innovative new toothpaste boasts a gum protection system, with vitamin E to invigorate and strengthen the gums, plus fluoride to protect the root area.

For Beverly Hills Formula Gum Strengthening Toothpaste contains ingredients that help reduce and stop bleeding gums and that promote healthy growth of the gum tissues. The result: teeth that appear whiter, feel smoother and remain cleaner.

For more information please visit: www.beverlyhillsformula.com

BACD attracts new members at the 2008 World Aesthetics Congress

Formed by Dental Professionals to provide a key service to the industry, the BACD seeks to create a forum for dentists, laboratory technicians and other cli- nicians involved in the aesthetic field so that knowledge and skills can be shared.

Benefits of BACD membership include education and ac- creditation support and opportunities, excellent networking to help you share your experiences and knowledge, discounts on a wealth of courses and useful products, and a patient referral service. The BACD also runs major conferences showcasing leading innovations in terms of tech- nology and technique.

If you’re interested in the future of cosmetic dentistry, and in seeing the industry progress in a positive, ethical and practical way, contact the BACD today and enjoy the informative and edu- cational support of the organisation that is utterly committed to clinical excellence across the board.

For more information please contact the BACD on 0208 716 4166 or email info@bacd.com www.bacd.com

Revolutionary business package, Kodak Back-Office, is a new software package from PracticeWorks, designed specifically for the dental industry.

The highly effective software package will help you be- come more business efficient, eliminating any strain from the critical management areas in your dental practice. Users of this groundbreaking bit of of- fice software also benefit from the support of established den- tal accounting professionals who have teamed up with KO- Dak to offer previously unheard of support.

Kodak Back-Office software is comprised of a number of Dental Practice Management systems and purchasers benefits from full training.

For further information on KO- Dak Back-Office Software, please call 0800 169 9692.